



# A NEW PATH

Parents for Addiction Treatment & Healing

**A New PATH Presents  
The 20th Annual Strut for Sobriety!  
Saturday September 21, 2024 Sheraton  
San Diego Hotel & Marina**

## FEES

\$125 for (2) 6' draped tables and (1) chair. \$150 for (3) 6' draped tables and (1) chair. Need space for a rack? Replace a table; charged as (1) table. Need more space? First come first served for premier boutique space. Max 5 Tables/Racks. Each Table/Rack over 3 will be \$25 each.

All boutique vendors will be asked to donate 20% of their net sales to A New PATH. **\*Our checkout procedure will be disclosed in July 2023.**

We also request that each vendor donates an opportunity drawing item valued at \$75.

## DEADLINE

Please fill out and return the form below by **May 15, 2024** Please make checks for vendor fees payable to "NEW PATH" with "Boutique Vendor Fee" in the memo. We are accepting a variety of boutique vendors and space will be limited. Vendors are not required to attend the luncheon in order to participate in the boutique. Tickets for the luncheon will be available at a cost of \$70 each.

## TIME

The boutique will be open for event attendees from 10:00 am – 12 noon (break for lunch and fashion show) and reopens from 2:00 pm – 3:00 pm. During the break, vendors may sell to hotel guests, staff and other vendors.

## SET UP

Vendors may set up between 7:00 am – 9:30 am. Vendors arriving after 9:30 am will forfeit booth fees and will not be allowed to set up. Please note, you may want to bring your own lighting, extension cords and tape to hold down cords.

## SECURITY/HOLD HARMLESS

The boutique area is in the Marina Tower Foyer. A New PATH nor the Sheraton San Diego Hotel & Marina will be responsible for vendors merchandise/belongings including their vehicle on premises. It is the sole responsibility of the vendor to protect their property and hold A NEW PATH and the Sheraton Harbor Island harmless should an incident arise.

\_\_\_\_ Yes, I understand and agree to these terms.

Print name: \_\_\_\_\_ and Signature: \_\_\_\_\_.

## CONFIRMATION

Confirmation and set up details will be mailed or emailed to you by *August 30, 2023*

## CONTACT INFO

For questions or more information please contact Judy Lawton [judy@lawtongrp.com](mailto:judy@lawtongrp.com). Please mail the form below with your check for the full amount of booth rental and a self-addressed stamped envelope for the acceptance notification to "Strut Boutique" Attn: April Ella 3930 Oregon St Suite 210 San Diego, CA 92104. If this is the first time you are applying for the event, please include a photograph of your work/merchandise or email to [judy@judylawton.com](mailto:judy@judylawton.com)

Contact Name: ----- Phone: Here-----

Business Name: Email:

Address/City/St/Zip:

Description of all work/merchandise to be sold and/or displayed at the boutique and number of tables and racks needed:  
( Please Useback of form to complete)

I agree to the boutique vendor terms:

\_\_\_\_\_  
Signature

\_\_\_\_\_  
Date

\*All unsigned forms will NOT be accepted